Privacy Notice

NetEarth | Last updated October 28, 2026

NetEarth (“NetEarth,” “we,” “us,” or “our”) respects the privacy of the people with whom we work. This Notice explains what personal information we collect, how we use and share it, and how individuals may contact us about their information.

This Notice applies to visitors to www.netearth.ventures (the “Website”), current and prospective clients, business contacts, project stakeholders, and individuals who communicate or apply to work with us. It covers information handled by NetEarth, LLC, a Colorado limited liability company operating under the NetEarth name. It does not replace any confidentiality or data-protection terms in a client engagement agreement, and it does not automatically apply to separate organizations with which we collaborate.

1. About NetEarth

NetEarth provides environmental strategy and advisory services, conservation finance and investment-related advice, and support for the design, structuring, financing, and implementation of environmental initiatives. Our clients may include companies, investors, landowners, public institutions, nonprofit organizations, and foundations.

2. Personal information we collect

We collect information relevant to our communications, business relationships, and services. Depending on the circumstances, it may include:

- **Contact and professional information.** Name, organization, title, business address, email address, telephone number, and your relationship to a client, project, or organization.
- **Communications and inquiries.** Information you submit through the Website, send by email, provide in meetings, or otherwise share when asking about or using our services.
- **Client and project information.** Information needed to evaluate, perform, or administer an engagement. Depending on the work, this may include information relating to landownership, transactions, beneficial ownership, financing, investments, payments, contracts, project participation, and professional or organizational relationships, to the extent that it identifies an individual.
- **Business administration and diligence.** Billing and payment records, background or identity-verification information where appropriate, and information needed for conflict checks, due diligence, risk management, or legal compliance.
- **Recruitment information.** Resumes, qualifications, employment history, references, and information supplied in connection with a job or contractor inquiry, if applicable.
- **Website and technical information.** Internet Protocol (IP) address, browser and device details, approximate location derived from technical information, pages visited, referring websites, and similar information generated when you use the Website.

We may obtain relevant information from clients and their authorized representatives, other project participants, referrals, publicly available records, professional sources, and service providers. We seek to limit personal information to what is reasonably necessary for the relevant purpose. Please do not submit sensitive financial identifiers or other highly sensitive information through a general Website contact form.

3. How we use personal information

We use personal information to:

- Respond to inquiries, arrange meetings, and maintain professional relationships;
- Evaluate prospective assignments and provide contracted advisory, research, diligence, transaction, and project-development services;
- Administer engagements, payments, records, and business operations;
- Assess conflicts, security risks, and other matters necessary for responsible client acceptance and performance;
- Protect the Website, understand usage, and maintain or improve its functionality;
- Provide professional updates or other communications where permitted by law, subject to applicable opt-out choices; and
- Comply with legal and regulatory obligations, respond to lawful requests, and establish or defend legal rights.

If we need personal information for a contract or legal obligation, we may not be able to provide the relevant service without it. We will explain any unusual request for personal information when it arises.

Where European or United Kingdom data-protection law applies, our processing may rely on performance of a contract, compliance with legal obligations, our legitimate interests in carrying on and securing our business, or consent where required. You may ask us for further information about an applicable legal basis.

4. Cookies and Website analytics

Our Website and its hosting or technology providers may use cookies, server logs, and similar technologies that are necessary to operate the Website or help us understand site traffic and performance. The information collected and the choices available depend on the technologies enabled on the Website.

You can usually control or delete cookies through your browser settings. If we use nonessential tracking technologies that require consent or a separate choice under applicable law, we will provide the required notice and controls. Blocking some technologies may affect Website functionality.

5. When we share information

We do not sell personal information. We may disclose relevant information, as reasonably necessary for the purposes described in this Notice, to:

- **Personnel and service providers.** Employees, authorized contractors, technology providers, cloud-hosting and communications providers, and other vendors supporting our business, subject to appropriate confidentiality or security obligations.
- **Professional advisers and project collaborators.** Attorneys, accountants, technical specialists, financing or transaction advisers, and other organizations involved in a client engagement, where authorized, reasonably contemplated by the engagement, or otherwise legally permitted.
- **Authorities and other required recipients.** Regulators, government agencies, courts, or other recipients when required by law or reasonably necessary to protect legal rights, safety, or security.
- **Successors.** A prospective or actual successor to some or all of our business, subject to appropriate protections in connection with a lawful business transaction.
- **Other recipients you authorize.** Persons or organizations to whom you direct or consent to the disclosure.

Confidential client materials are also subject to applicable engagement agreements and professional duties. We do not disclose confidential client information for unrelated marketing purposes. Where we handle nonpublic personal information in connection with investment-advisory services, including information relating to former clients, we limit disclosure as required by applicable law and our contractual obligations.

6. Investment-advisory client information

Some NetEarth engagements involve investment-advisory activities. In those relationships, we may receive nonpublic personal information about individual clients or investors, such as contact information, financial circumstances, investment objectives, transactions, or other information provided to obtain advisory services. We use it to evaluate, deliver, administer, and document those services, and for lawful compliance and business purposes.

We may disclose such information to service providers and professional advisers performing services for us, to counterparties or collaborators as authorized in the engagement, or when otherwise permitted or required by applicable law. We apply confidentiality and security controls appropriate to the information and do not sell nonpublic personal information. These principles also apply to information retained about former clients. Any additional notices or choices required for a specific advisory relationship will be provided when applicable.

7. Security

We maintain technical and organizational safeguards designed to protect personal information against unauthorized access, use, alteration, or disclosure. Our measures are intended to be appropriate to the sensitivity of the information and the risks associated with its processing. No website, electronic communication, or storage system is completely secure.

8. Retention

We retain personal information for as long as reasonably necessary for the purposes described in this Notice, including the duration of a client relationship and any additional period needed for legal, regulatory, tax, accounting, recordkeeping, contractual, or dispute-resolution requirements. Retention periods vary by the type of information and the nature of the engagement. When information is no longer needed, we take reasonable steps to delete or deidentify it, subject to practical limits such as protected backups.

9. International handling of information

We are based in the United States. If you engage with us from another country, your personal information may be stored or processed in the United States or in other countries where we or our service providers operate. Data-protection rules may differ among these locations. Where applicable law requires specific safeguards or a lawful transfer mechanism, we will use one appropriate to the transfer.

10. Your privacy choices and rights

You may contact us to request access to, correction of, or deletion of personal information we maintain about you, or to ask questions about its use. Depending on the law that applies and the circumstances, you may also have rights to receive a copy of information, object to or restrict certain processing, withdraw consent, or appeal a denied privacy request. These rights are subject to legal limitations, including obligations to retain records and protect confidential client information.

Send requests to ben@netearth.ventures. We may ask for reasonable information to verify your identity or authority before responding. If a request is denied and applicable law provides an appeal right, you may request review by replying to our decision or emailing that address with “Privacy Appeal” in the subject line. We respond within the periods required by applicable law.

To stop receiving promotional emails, use any unsubscribe link in the message or write to ben@netearth.ventures. We may still send communications necessary to administer an engagement or meet a legal obligation. Where permitted by law, you may also complain to the relevant data-protection supervisory authority.

11. Children and third-party websites

The Website and our services are intended for professional audiences and are not directed to children under age 13. We do not knowingly seek to collect personal information from children through the Website. The Website may link to other organizations' sites, which have their own privacy practices.

12. Updates to this Notice

We may update this Notice when our operations, technology, or legal obligations change. The date above indicates the most recent revision. Where applicable law requires additional notice or consent for a material change, we will provide it.

13. Contact

For questions, requests, or concerns about this Notice or NetEarth's handling of personal information, contact:

NetEarth, LLC
ben@netearth.ventures
www.netearth.ventures